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This book examines the current body of knowledge on sustainable entrepreneurship. Using network and content analysis, the author maps the structure of the research field and provides a systematic review. In this regard, network analysis is used to find evidence of thematically related clusters of publications and polarizing differences across the subfields of inquiry. In contrast, content

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analysis is employed to identify and address emerging gaps in the literature. In particular, after discussing mainstream contributions, the author focuses on pioneering research and predicts possible paths that might challenge researchers in the future. The author contributes to the ongoing debate on the definition and boundaries of the flourishing field of sustainable entrepreneurship, by offering critical insights and possible future development pathways derived from both quantitative and qualitative analyses.--ProQuest website.  
The way organizations manage

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entrepreneurship has changed dramatically over the past decade. Today, organizations take account of economic issues, but they also adopt a broader perspective of their purpose including social and environmental issues (i.e. sustainability). Yet, despite its global spread, sustainable entrepreneurship remains an uncertain and poorly defined ambition with few absolutes. This book reaffirms the important need to improve comprehension and explore the subtleties of how individuals, groups, and organizations can discover, create, and seize opportunities for blended value generation, by

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designing and operating sustainable ventures. It examines, in an interdisciplinary fashion and across sectoral and geographical boundaries, how entrepreneurial activities can be developed to be generally consistent with sustainable development goals, as well as by whom, for what reasons, and with what implications. The Editors comprehensively review key dimensions of the sustainable entrepreneurship phenomenon to establish an essential definition and up-to-date picture of the field. The 19 chapters cover 4 main topics: Understanding the intentions and motivations for

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sustainable entrepreneurship  
Fostering and enacting  
sustainability through  
entrepreneurial action Leading  
and inspiring sustainable  
entrepreneurial action Finding the  
contextually grounded  
implications of and challenges to  
sustainable entrepreneurship and  
blended value generation This  
book is an important resource for  
entrepreneurs and policy makers  
as well as students in the fields of  
entrepreneurship, innovation, and  
sustainability.

This timely Handbook provides  
an excellent overview of our  
knowledge on the drivers,  
influencing factors and outcomes

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of energy entrepreneurship. As the world grapples with global resource crunches and fights to reap the rewards of new energy technologies, a wide space for entrepreneurial opportunity has emerged. The Handbook of Research on Energy Entrepreneurship offers critical insight on how nations the world over can make full use of those opportunities.

The severe consequences of the global financial crisis 2008-2009 and numerous accounting frauds and financial scandals over the last fifteen years have led to calls for more ethical and responsible actions in all economic activities

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including consumption, investing,  
governance and regulation.

Despite the fact that ethics in  
business and corporate social  
responsibility rules have been  
adopted in various countries,  
more efforts have to be devoted to  
motivate and empower more  
actors to integrate ethical  
behavior and rules in making  
business and managerial  
decisions. The Research  
Handbook of Finance and  
Sustainability will provide the  
readers but particularly investors,  
managers, and policymakers with  
comprehensive coverage of the  
issues at the crossroads of finance,  
ethics and sustainable

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development as well as proposed solutions, while focusing on three different levels: corporations, investment funds, and financial markets.

In some cases, technology-based projects have revolutionized the way of living by contributing to job and wealth creation. These types of ventures, regardless of their outstanding relevance, are the exception rather than the norm in that they account for only a very small percentage of entrepreneurial activity. Although not ignoring these important ventures, the main goal of this title is to fully unleash the wide potential of the entrepreneurial



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activity, exploring and highlighting the somewhat hidden part, which is ultimately responsible for the largest part of new businesses and, as a consequence, for the wellbeing of millions of people virtually everywhere. The Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities is a collection of innovative research on the methods and applications of entrepreneurial activity beyond the traditional boundaries of entrepreneurship research. While highlighting topics including collective business, organizational performance, and generational

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differences, this book is ideally designed for entrepreneurs, developers, researchers, business managers, industry professionals, academicians, and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship.

Focusing on sustainable innovation in emerging economies, this book characterises and responds to contemporary market pressures felt by business leaders worldwide. The book offers new ways of looking at entrepreneurial opportunities in a range of contexts, including emerging markets, franchise relationships, revenue management, and

## Access Free Sustainable Venturing Entrepreneurial Opportunity In The Transition tourism.

Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture

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creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. Social Entrepreneurship uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and managing their own social ventures. Also containing review and application questions,

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illustrative cases, definitions of key terms, and a comprehensive companion website, Social Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at [www.routledge.com/cw/beugre](http://www.routledge.com/cw/beugre) to find: For Instructors  
PowerPoint slides  
Multiple-choice questions  
For Students  
Extra illustrative cases  
Web links  
Links to video

This volume presents theoretical and empirical research on universities and their entrepreneurial ecosystems to better grasp the connections between universities and their surrounding environments and

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their engagement with sustainability. The book provides a better understanding of the entrepreneurial characteristics of universities. It examines the ways in which universities' collaboration and participation in an ecosystem support business and industry transformation. It also investigates how universities function within the university/industry/government/third sector relationship nexus. The book enables the systematisation of the literature while simultaneously builds theory, empirically testing existing theories, and contributes towards a future research agenda geared towards sustainability. The

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book gathers contributions from varied geographical contexts providing an international perspective.

[Social Innovation](#)

[Trailblazing in Entrepreneurship Intelligence, Sustainability, and Strategic Issues in Management Research Handbook of Finance and Sustainability](#)

[Practicing Ethics, Responsibility, Sustainability](#)

[The Handbook of Research on Energy Entrepreneurship Entrepreneurship In The Gulf Cooperation Council Region: Evolution And Future Perspectives](#)

[Exploring the Essence of](#)

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[Entrepreneurship Through  
Personal Stories  
Handbook of Entrepreneurship  
and Sustainable Development  
Research  
Frontiers in European  
Entrepreneurship Research  
Digital Transformation Through  
Dynamic Competences  
Research Handbook on  
Entrepreneurial Opportunities](#)

*Responding to the pressing  
need of business schools  
to incorporate  
sustainability thinking  
into their curricula, this  
new book offers fresh  
thinking on how to achieve  
this in practical terms.*



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Structured on a typical MBA programme, each chapter explores how sustainability thinking can be integrated into existing subject areas. Rather than being prescriptive, the chapters provide opportunities to reflect on successes as well as challenges associated with embedding sustainability into MBA courses. Contributors explore the employability implications of sustainability and how these are reflected in course designs, pedagogy and assessments. Filling

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*an important gap in current literature, Incorporating Sustainability in Management Education provides important support to Higher Education Institutes who must quickly adapt to this desired change in business school curricula. The construction of a sustainable entrepreneurial ecosystem is critical for every country in the world, with Silicon Valley an example of a successful entrepreneurial ecosystem that determines the level*

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*of national innovation  
capability and sustainable  
global competitiveness for  
the United States.*

*However, at present, the  
research on  
entrepreneurial ecosystems  
in academia is still in  
its primary stage with few  
scholars studying the  
characteristics,  
composition, and  
sustainability of the  
ecosystem. Sustainability  
in the Entrepreneurial  
Ecosystem: Operating  
Mechanisms and Enterprise  
Growth is a collection of  
innovative research that  
systematically explores*

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*the operation mechanism of sustainable entrepreneurship ecosystem from macro and micro aspects so as to provide value for promoting economic vitality and regional economic development. Covering a broad range of topics including sustainability, economic development, and stakeholder management, this book is ideally designed for entrepreneurs, managers, investors, analysts, academicians, researchers, and students. Given the compelling need*

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*to understand how entrepreneurship can support the Sustainable Development Goals (SDGs) and be appropriately guided, this book explores how entrepreneurial thinking and action can support social change, and investigates alternative entrepreneurship approaches by drawing together different studies.*

*As the global economy continues to evolve, the idea of sustainability has become a prevalent area of concentration. Businesses are searching for more*

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*environmentally and socially conscious practices as the market distances itself from the industrial age.*

*Implementing sustainable initiatives starts with entrepreneurs, as these individuals are the foundation for creating and building profitable societies. Understanding the practice of sustainable entrepreneurship is pivotal in predicting future trends in business and the economy. Building an Entrepreneurial and Sustainable Society*

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*provides emerging research exploring the theoretical and practical aspects of sustainability within entrepreneurship and its applications in modern socioeconomics. Featuring coverage on a broad range of topics such as public policies, internationalization, and social innovation, this book is ideally designed for entrepreneurs, business specialists, professionals, researchers, managers, economists, educators, scholars, and students seeking current research*

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on the evolution of  
sustainable  
entrepreneurship and its  
contextual factors.

*Sustainable*

*Entrepreneurship: How  
entrepreneurs create value  
from sustainable  
opportunities offers  
unique new insights,  
represents a step towards  
the development of a more  
comprehensive analysis of  
sustainable  
entrepreneurship.*

*Social entrepreneurship is  
a growing area, and we  
frequently hear of new  
ventures committed to  
social change. In*



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academia, however, social entrepreneurship has typically been taught as a 'version' of entrepreneurship, ignoring the unique structure, challenges and goals of the social venture. In their new book, Coleman and Kariv draw on the latest theory and research to provide boundaries to the definition of social entrepreneurship, discussing both what it is, and what it is not. The book answers several key questions: Who are social entrepreneurs? What is the process for

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identifying and solving a social need? What are the differences between for-profit and not-for-profit social ventures? What is the role of innovation? How do we develop high performing firms? How do we measure success? The focus on context allows students to appreciate how social entrepreneurship develops and operates in different countries and cultures, lending a global perspective to the book. Combined with rich pedagogy and a companion website, it provides students with all the

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learning tools they need to grasp this important subject.

This book offers a pragmatic approach to the benefits of spirituality and sustainability for both individual and organizational success. It introduces sustainability and workplace spirituality as contemporary solutions to the challenging organizational environment. The first few chapters introduce the fundamentals of spirituality, workplace spirituality, and sustainability. The author

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then demonstrates how the three qualities are beneficial in achieving personal and business success. Through the combination of synthesized research summaries and case studies of individuals and organizations, this book offers readers a fresh perspective on the importance of spirituality and sustainability to organizational performance.

Social intelligence is defined as the ability to be aware of relevant social situational

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*contexts; to deal with the  
contexts or challenges  
effectively; to understand  
others' concerns,  
feelings, and emotional  
states; and to interact  
appropriately in social  
situations and build and  
maintain positive  
relationships with others.  
Intelligence,  
Sustainability, and  
Strategic Issues in  
Management analytically  
discusses this concept  
within administrative and  
entrepreneurial managerial  
business environments. The  
volume opens with a study  
of academic department*

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chairs' social intelligence and faculty members' satisfaction with annual evaluation of teaching and research at a US university. The seven other articles cover a range of topics, including a neurocognitive model of entrepreneurial opportunity, ownership dilution, sustainability in inventory management, the role of status in imitative behaviour, the negative impacts of embeddedness, product quality failures in international sourcing, and employers' use of

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social media in employment decisions. In addition to the articles, the volume also features a case study, "From Social Entrepreneur to Social Enterprise," a research note, "Reducing Job Burnout through Effective Conflict Management Strategy," five book reviews, and a list of books received.

[Discovering, Creating and Seizing Opportunities for Blended Value Generation](#)  
[Reopening the Debate](#)  
[Concepts and Cases](#)  
[Challenging](#)  
[Entrepreneurship Research](#)

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[Incorporating  
Sustainability in  
Management Education  
Handbook of Research on  
Entrepreneurship,  
Innovation,  
Sustainability, and ICTs  
in the Post-COVID-19 Era  
Values and Opportunities  
in Social Entrepreneurship  
Social and Sustainable  
Entrepreneurship  
Tourism Enterprises and  
the Sustainability Agenda  
across Europe  
Spirituality,  
Sustainability, and  
Success  
Opportunities and  
Challenges](#)



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[Value Creation in  
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Sustainable venturing is about harnessing the innovative power of entrepreneurship to solve global social and environmental challenges. Sustainable Venturing attempts to show how that might be accomplished, and how entrepreneurship can be used as a transformative mechanism in our economic system. Sustainable Venturing is the perfect content companion to courses that integrate case studies, speakers, and experiential exercises to engage students in learning about the opportunities for entrepreneurship in sustainability. The text covers a host of concepts, topics, and tools

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relevant to identifying opportunities, and implementing a business with positive social and environmental outcomes. It also delivers examples of business models that have contributed to sustainability across a broad array of sectors.

The protection of the environment and economic growth are two important aspects of modern sustainability initiatives. By placing these two together, a competitive advantage is developed by utilizing green factors with investing.

Sustainable Entrepreneurship and Investments in the Green Economy is an essential reference publication for the latest research on green entrepreneurship and its impacts on investment activity within

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sustainable development and competitive markets. Featuring coverage on a broad range of topics and perspectives such as contemporary enterprises, global feeding, and waste management, this book is ideally designed for practitioners, students, and academicians seeking current research on green entrepreneurship and investments. In this book, Sharda S. Nandram and Karel J. Samsom, entrepreneurial researchers at Nyenrode Business University, explore entrepreneurship through the lens of human behaviour. The study presents personal stories of 60 entrepreneurs and entrepreneurial executives, from

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CEOs to creative leaders in the public sector. The book shows how mutually beneficial results can occur when the pursuit of profit is balanced with the interdependent needs of individuals, the community and the planet.

This book is open access under a CC BY 4.0 license. In this book, the authors present a challenge for future research to build a stronger, more complete understanding of entrepreneurial phenomena. They argue that this more complete picture of entrepreneurial phenomena will likely come from scholars who undertake at least some trailblazing projects; from scholars who broaden the range of research questions, the potential

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outcomes of entrepreneurial action, and the selection and combination of research methods; and from researchers who avoid the endless debates about the margins of the field and its sub-fields or about whether one theoretical or philosophical lens is superior to another. This book offers suggestions for future research through a variety of topics including prosocial action, innovation, family business, sustainability and development, and the financial, social, and psychological costs of failure. It promises to make an important contribution to the development of the field and help academics, organizations, and society make useful contributions to

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the generation of entrepreneurial research.

This book looks at the current state of entrepreneurship development in the Gulf Cooperation Council (GCC) region, consisting of Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates. It is a comprehensive state-of-the-art coverage of entrepreneurship and small business management issues, supported with theoretical discussion and empirical evidence. The book covers current processes in each country, paving the ways for potential investors, researchers, academics and professionals to better understand this region. An outcome of long-lasting endeavour,

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this book includes contributions from experts across the Gulf region.

Entrepreneurship and innovation play a vital role in fostering sustainable development.

Advances in technology and communications have both transformed the process of business as well as strengthened the role of entrepreneurship in developed and developing countries. This important book is the first to provide the fundamental concepts and applications for faculty and students in this field, and also serves as a professional reference for practicing entrepreneurs and policymakers. Each chapter provides a clear guide to the conceptual and

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practical elements that characterize entrepreneurship and the process of new venture formation, including functional strategies in key areas such as marketing, information technology, human resources management, and accounting and finance. Questions and exercises are presented throughout in order to encourage discussion and problem-solving. A quick summary of the important concepts and definitions are also provided. Keeping practicality as the book's core aim, all chapters include a long case study to set the scene and then draw upon shorter cases from both developing and developed countries to reinforce key learning objectives and the real-



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world application of the book's core concepts.

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This book presents current research by leading experts from around the globe on entrepreneurship in Africa, focusing on how entrepreneurship is central to the economic development of many of the economies on the African continent. Collectively, the contributors identify the frontier of impactful research on entrepreneurship, and provide a glimpse into both the opportunities and the challenges for entrepreneurship in Africa. This book was originally published as a special issue of the Africa Journal of Management.

The SAGE Handbook of Small

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Business and Entrepreneurship offers state-of-the-art chapters on all aspects of this rapidly-evolving discipline. Original contributions from the best international scholars map the development of Entrepreneurship as an academic field, explore its key current debates and research methods, and also consider its future directions. Part One: The People and the Entrepreneurial Processes Part Two: Entrepreneurship and Small Business Management and Organization Part Three: Entrepreneurial Milieu Part Four: Researching Small Business Entrepreneurship This handbook will be the leading reference book for Entrepreneurship academics

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and researchers, as well as those from other associated disciplines including business and management, psychology, marketing, sociology and anthropology.

[How entrepreneurs create value from sustainable opportunities](#)

[Entrepreneurship, Innovation and Sustainable Growth](#)

[Innovation and Transformation](#)

[Intrapreneurship and Sustainable Human Capital](#)

[Current Topics in Management](#)

[Blurring Boundaries to Reconfigure Markets](#)

[Sustainable Entrepreneurship](#)

[Entrepreneurial Opportunities](#)

[An Interdisciplinary Approach](#)

[Sustainable Entrepreneurship and](#)

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[Entrepreneurial Ecosystems](#)  
[Principles of Management](#)  
[Pearson Entrepreneurship](#)  
[Creating New Paths for](#)  
[Understanding the Field](#)

The edited collection brings into focus the meanings, interpretations and the process of value creation in international business. Exploring value creation in the context of emerging and developed economies, Volume 2 takes the perspective of small and medium sized enterprises and examines various approaches to value creation in the process of firm internationalization. Providing theoretical and practical insights, the authors open an intellectual debate into what value is, and how it is created through the internationalization activities of firms. Value Creation in International

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Business is a pioneering two volume work intended to provoke theoretical and empirical development in International Business research. Moreover, it is intended as a bridge between concepts derived from general business firm-level research agendas such as value creation and business model, and internationalization approaches and activities of firms. In this book the entrepreneur occupies centre stage. Whether a period of economic prosperity or economic decline, entrepreneurs seem to be able to seize opportunities at every turn, enabling them to make a very important contribution to the economy and to enhance wealth. At the heart of the book is the Nyenrode ten-step model of entrepreneurship.

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Examining the role of social innovation in its many contemporary forms, this text addresses issues such as sustainability and environmental innovation.

The growth of entrepreneurship research has been accompanied by an increased convergence and institutionalization of the field. In many ways this is of course positive, but it also represents how the field has become "mainstream" with the concomitant risk that individual scholars become embedded in a culture and incentive system that emphasizes and rewards incremental research questions, while reducing the incentives for scholars to conduct challenging research. This book challenges this status quo from

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accepted theories, methodologies and paradigmatic assumptions, to the relevance (or lack of) for contemporary practice and the impact of key journals on scholars' directions in entrepreneurship research. An invited selection of the younger generation of scholars within the field of entrepreneurship research adopt a critical and constructive posture on what has been achieved in entrepreneurship research, the main assumptions which underly it, but also open-up new paths for creative entrepreneurship research in the future. This is a must-read for all scholars, educators and advanced students in entrepreneurship research. There is now widespread understanding that business and

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management must evolve and act responsibly in the world giving full consideration to people and planet, not just profit. Principles of Management: Practicing Ethics, Sustainability, Responsibility was the first official textbook of the United Nations global initiative network, Principles for Responsible Management Education (PRME). Now fully revised and updated with three brand new chapters on communicating, innovating and leading, this accessible and engaging textbook provides an introduction to management while empowering you to think ethically and sustainably in order to become a responsible manager. It also includes essential workplace skills for the 21st century and coverage of the various management occupations that



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you will go on to fill after your studies. Exclusive interviews with management pioneers and professionals help bring theories and concepts to life throughout the text as do the all new case studies which include Lego, Patagonia and Greta Thunberg. Worksheets and exercises make for an active learning experience alongside the supporting online resources provided to your lecturer for dissemination. The textbook includes coverage of the UN's Sustainable Development Goals (SDGs) which are central to business education and practice today. It can be used for introductory management courses as well as courses that cover business ethics, business and society, corporate social responsibility (CSR), sustainability and responsible

# Access Free Sustainable Venturing Entrepreneurial Opportunity In The Transition management.

With a wide-ranging set of contributions, this book provides a compilation of cutting-edge original research in the field of entrepreneurial opportunities. The book reopens the subject from diverse perspectives focusing on theories and approaches to entrepreneurial opportunities. The book has been complemented by an outstanding Delphi panel of six leading scholars of the field: Lowell Busenitz, Dimo Dimov, James O. Fiet, Denis Grégoire, Jeff McMullen and Mike Wright. This carefully edited selection of current and topical contributions will be of immense value to students, researchers and scholars interested in the field of entrepreneurial opportunities.

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Over the past few years social entrepreneurship has grown as a research field. In this 3rd volume in the series, contributions explore questions of values in social entrepreneurship as well as the identification and exploitation of social venturing opportunities.

Allying and expanding the diverse fields of entrepreneurship and sustainable development research is a modern day imperative. This Handbook paints an illuminating picture of the historic and current understanding of the bond between entrepreneurship an

[Managing the Creation of Social Value](#)  
[Volume 2: An SME Perspective](#)  
[Opportunities for both Africa and](#)  
[Entrepreneurship Research](#)

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Future Growth](#)

[Entrepreneurship and the Sustainable  
Development Goals](#)

[Operating Mechanisms and Enterprise  
Growth](#)

[A Systematic Review of Academic  
Research](#)

[System Leadership for Sustainability](#)

[The Spirit of Entrepreneurship](#)

[Universities, Entrepreneurial](#)

[Ecosystems, and Sustainability](#)

[The SAGE Handbook of Small](#)

[Business and Entrepreneurship](#)

This book elaborates on the  
combined challenges regarding  
intrapreneurship, sustainability  
of human resources

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management (HRM) and digital transformation faced by today's organizations. Representing the first such attempt in current management literature, it explores the sustainable HRM approach, which focuses on connecting internal and external factors so as to achieve positive outcomes not only for the respective organization but also for the society, economy, and environment. It also discusses cases related to HRM's role in establishing a corporate sustainability culture, while also working to promote employee engagement, satisfaction, performance and

well-being. In closing, the book discusses the new opportunities provided by digitalization and connectivity in the field of intellectual capital, which make employees the central focus of the organization in order to create sustainable competitive advantages.

Considers the issues of social and sustainable entrepreneurship. This title tackles lingering definitional issues such as the distinctions between social, sustainable, and environmental entrepreneurship, or proposes social entrepreneurship research agendas based on key

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research questions found in prior studies.

Sustainable entrepreneurship and entrepreneurial ecosystems research is ever evolving and this timely book stimulates further exploration, offering a research agenda and alternative approaches.

Presenting new scientific evidence together with policy and other practical implications, chapters demonstrate the vibrancy and diversity of approaches in the field.

ICT has had a huge impact on businesses and organizations in general, with new business

models, new marketing channels, and new markets being reached using these technologies. ICT can promote new strategies and enhancers to optimize various aspects of business, but this technology also provides important tools that can empower social entrepreneurship initiatives to develop, fund, and implement new and innovative solutions to social, cultural, and environmental problems. With the upheaval caused by the COVID-19 pandemic and its subsequent impact on the economy, the methods and tools used within this field will be



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forever impacted. ICTs and the digital economy are huge trends that will affect organizations in several dimensions, such as how to communicate and improve performance. Thus, new perspectives and research are needed to identify the trends emerging in these fields. The Handbook of Research on Entrepreneurship, Innovation, Sustainability, and ICTs in the Post-COVID-19 Era broadens the exploitation of entrepreneurship, innovation, and ICTs in a global approach to draw attention to multidisciplinary perspectives

of these contexts and their influence in modern organizations. In addition, the book explores and discusses, through innovative studies, case studies, systematic literature reviews, and reports, the key developments in digital entrepreneurship, circular economy and digitalization, digital business models, digital market and internationalization, digital economy, trends and challenges for organizations, digital entrepreneurial ecosystems, IS/ICT in organizations, social aspects of information systems, and more. This book is ideally intended for

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business managers, industry professionals, entrepreneurs, practitioners, stakeholders, researchers, academicians, and students looking for how business and organizations are going to shift and advance in the post-COVID-19 era.

This book is the first to explore the application of system leadership to promote sustainable solutions for contemporary and future environmental and social problems. The combination of synthesized research summaries and case studies of individuals and organizations contribute considerably to the

field by expanding system leadership concepts from theory to practical application. System leadership has been identified as a method by which complex societal problems can be addressed, but it has as yet not been applied to sustainability. The first chapters introduce the background and fundamentals of system leadership and its relevance to sustainability. The chapters that propose methods of developing system leadership, examples of system leaders, and practical application of system leadership in industry,

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academic, government, nonprofit, and NGO settings. Each chapter includes a chapter case, interview, and/or reflection questions in order to stimulate critical thinking and provide instructional tools for academic use and practical application. The book is particularly relevant to researchers and students internationally in the fields of social development and sustainability. It is also relevant to public, private, and nonprofit/NGO management practitioners who are curious about the leadership styles and skills necessary to develop a

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sustainable future.

The cases contribute to the understanding of a systemic change from a linear economy to a circular economy and how businesses and organisations can transform their businesses and practices towards a sustainable future through innovations and creating sustainable business opportunities. Sustainable and social aspects of the cases within the organisation and with the stakeholders draw a clear picture of staying competitive, profitable and show the ability to create sustainable value. The cases

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provide insight into different cultural and societal aspects in the ever-changing business environment by creating an understanding of the circular economy, social entrepreneurship, and competitive leadership, and effective performance.

With the emphasis on small enterprises, this book provides a comprehensive analysis of what is happening across Europe in terms of sustainable development objectives and sustainability in the context of tourism supply. Each contribution in this edited collection addresses specific

aspects of tourism enterprise activity within the overall context of policy and practice aimed at improving environmental performance. A series of broader issues are examined such as EU environmental policy and initiatives as they relate to tourism, social issues such as equity and employment, and transport, followed by detailed examples of specific case studies. Well-informed and based on current research this book is informative and invaluable to any one studying tourism and hospitality today, particularly those involved



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directly or indirectly in the  
fields of policy, planning and  
development.

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